

This appendix lists the reference materials, web sites and other information sources used by the planning team during the development of the Montana Tourism & Recreation Strategic Plan document. For further details, contact the source agency or organization.

Appendix D: **Reference Materials**

Travel Industry Association of America (TIA)

Washington, D.C.

(202) 408-8422, www.tia.org

- U.S. Tourism 2001-2002
- TIA 2002 Outlook on Cultural, Arts & Heritage Tourism
- TIA 2002 Outlook on Family Travel
- TIA 2001 Auto Travel
- TIA 2002 Outlook on European Travel to the U.S.
- TIA 2002 Outlook on Asian-Pacific Travel to the U.S.
- TIA 2002 Outlook on Canadian & Mexican Travel to the U.S.
- TIA Forum Notes, October 2001
- 1988-2002 TIA Press Releases

Governor's Office of Economic Opportunity

Helena, Montana

Contact: Dave Gibson

(406) 444-5634, www.state.mt.us/gov2/css

- A Framework for Economic Development, Jan 2002
- Business Montana Interim Report for MT Legislature, Aug. 2000

Dept. of Commerce Promotion Div. (Travel Montana)

Helena, Montana

Contact: Betsy Baumgart

(406) 841-2872, www.travelmontana.state.mt.us

- www.visitmt.com
- Montana 5-Year Tourism Strategic Plans, 1998-2002, 1993-1997
- 1998-2002 Tourism Strategic Plan Action Booklet
- FY03 Travel Montana Tourism Program & Budget
- Travel Montana 5-Year Marketing Plan, July 1998-June 2003
- Tourism & Film Marketing Plan 1999-00, 1998-99, 1997-98/2001
- Report on the Montana Tourism Industry, Nov. 2000
- Internet Conversion Research Report, Jan 2002
- Image and Positioning Assessment, December 1999, by Strategic Marketing and Research
- PI/TV Travel Conversion Study, Nov. 1997, Oct. 1998
- Montana Vacation Guide 2000-2001, 2001-2002
- Montana Winter Guide 2001-2002
- Montana Travel Planner 2000-2001
- 2002-2003 Meeting Planners Guide
- Montana Calendar of Events

- FY02 Warm Season Consumer Advertising Report, Feb. 2002
- FY02 Winter Campaign
- FY00 Warm Season Consumer Advertising Report
- Travel Montana Grant Program Info/Application
- CTAP Report, Kalispell Visitor Profiles 2001/2001 (1996 info)

MTRI – Montana Tourism and Recreation Initiative

Helena, Montana

Contact: Carol Crockett

(406) 841-2796, www.travelmontana.org

- MTRI History PowerPoint Presentation, 2001
- Memorandum of Understanding (MOU)
- MTRI Focus Team meeting notes (Oct. 1998 – Feb. 2000)
- MTRI 1999 Report of Activities
- Montana L&C Bicentennial Interpretive Sign Plan
- L&C Bicentennial Project Templates (Feb. 2000)
- Proposed L&C “91 Projects” in Montana, & Partnerships

ITRR – UM Institute for Tourism & Recreation Research

Missoula, Montana

Contact: Norma Nickerson or Thale Dillon

(406) 243-2328, www.forestry.umt.edu/itrr

- Publication list of available ITRR materials
- RR 2002-8 Nonresident *FALL* Visitor Profile, Aug 2002
- RR 2002-5 Nonresident *SUMMER* Visitor Profile, Apr. 2002
- RR 2002-2 Nonresident *SPRING* Visitor Profile, Feb. 2002
- RR 2001-7 Nonresident *WINTER* Visitor_Profile Dec. 2001
- RR 2001-1 Visitors to Lewis & Clark Sites, Jan. 2001
- 2002 Outlook, Feb. 2002
- ITRR Travel and Recreation Outlook 2001
- An Economic Review of the Travel Industry in Montana 2000 Ed.
- “Issues and Answers”, Estimation & Awareness Study, Jan. 2000
- RR 75 Regional *Nonresident* Spending in Montana, Mar. 2000
- *Montana Vision*, 2000 and 2001 issues
- *Montana Vision-Travel Research*, Feb. 2000
- RR 77 Lewis & Clark Interest & Awareness Study (PLOG Research), May 2000
- RR 2000-2 Regional Analysis of Pleasure Travel by Montana Residents, Oct. 2000

- RR73 Characteristics and Estimates of Visitors to Montana's Historic Virginia and Nevada Cities, Feb. 2000
- RR 69 Montana Resident Pleasure Travel, Nov. 1999
- RR 68 Recreation Participation Patterns by Montana Residents, Sept. 1999
- 1999 Montana Nonresident Travel Fact Sheet
- 1999 Nonresident Travel Estimates (\$)
- TCR 98-6 Expenditure Profiles & Marketing Responsiveness of Nonresident Visitor Groups to Montana 9/98
- TCR 98-1 A National Study of Domestic Travel: Results for Montana, Analysis of Secondary Data from 1995 American travel Survey, USBTS, May 1998
- RR 51 Nonresident Summer Travelers to Montana-Profiles and Characteristics Sept. 1997
- RR 55 Nonresident Summer Travelers to Montana: Tourism Region Report Apr. 1998
- Kalispell/Flathead Valley Economic Impact of Visitors - 1996 data, Jan. 2002
- ITRR Bicentennial Visitation Study

Montana Historical Society

Helena, Montana

Contact: Arnold Olsen

(406) 444-4706, www.his.state.mt.us

- 1999-2000 MHS Annual Report
- MHS Summer 2001 Survey Results

Montana Arts Council

Stevensville, Montana

Contact: Cinda Holt

(406) 777-0090, www.arts.state.mt.us

- Highlights of the FY 1997 Economic Activity of Montana's Non-Profit Arts Industry
- Building Arts Participation Handbook for Rural America 2002

Montana Regional Marketing Plans & Tourism Info

- Whitefish CVB, www.whitefishchamber.org
- West Yellowstone CVB, www.westyellowstonecvb.visitmt.com
- Missoula CVB, www.missoulachamber.com/cvb/
- Flathead Valley CVB, www.fcvb.org
- Helena CVB, www.helenacvb.visitmt.com
- Great Falls CVB, www.greatfallscvb.visitmt.com
- Butte CVB, www.butteinfo.org
- Bozeman CVB, www.bozemancvb.visitmt.com
- Billings CVB, www.billingscvb.visitmt.com
- Russell Country, www.russell.visitmt.com
- Yellowstone Country, www.yellowstone.visitmt.com

- Custer Country, www.custer.visitmt.com
- Glacier Country, www.glacier.visitmt.com
- Missouri River Country, www.missouririver.visitmt.com
- Gold West Country, www.goldwest.visitmt.com

Montana Department of Revenue, Lodging Tax Info

Helena, Montana

Contact: Dept. of Revenue, Kurt Alme

(406) 444-6900, www.state.mt.us/revenue

- Lodging Facility Use Tax Guide, MT Dept. of Revenue, rev. 3-2000
- MCA-Lodging Facility Use Tax, Oct. 2001
- TM Lodging Tax Revenue Reports: 1999-2001 State/Region/City; Apr. - June 2001; Jan. - Mar. 2001
- TM Regulations & Procedures: Use of Lodging Facility Tax Revenue June 2001
- Montana Lodging Facilities, Mar. 16, 2000
- ITRR Occupancy Statistics 1987-1999
- Gross Lodging Tax Revenue 3/17/00
- Custer Country Gross Lodging Tax Revenue 3/17/00
- Glacier Country Gross Lodging Tax Revenue 3/17/00
- Gold West Country Gross Lodging Tax Revenue 3/17/00
- Missouri River Country Gross Lodging Tax Revenue 3/17/00
- Russell Country Gross Lodging Tax Revenue 3/17/00
- Yellowstone Country Gross Lodging Tax Revenue 3/17/00

Montana Fish, Wildlife & Parks

Helena, Montana

Contact: Chas Van Genderen

(406) 444-3756, www.fwp.state.mt.us

- Mar. 7, 2002 Economic Effects of Fishing, Hunting and Wildlife-Watching in MT, ND, & No. ID
- 2002 Automated Licensing System
- 2002 FWP Regulation Updates
- 2002 Regulation Updates
- 2001 Budget Information
- *Now You Know*, May 2001
- Montana Access Guide to Federal and State Lands, Aug. 2001
- Big Game License Counts by State of Origin
- Hunting & Fishing License Sales 1990-2000
- 2001 Migratory Birds Montana Hunting Regulations
- 2001 Webless Migratory Birds Montana Hunting Regulations
- 2000-2001 Upland Game Birds & Falconry MT Hunting Reg's
- 2000-2001 Deer & Elk Montana Hunting Regulations
- 2001 Mountain Lion Montana Hunting Regulations
- 2000-2001 Black Bear Montana Hunting Regulations
- 2000-2001 Moose, Sheep, Goat, Antelope MT Hunting Reg's

- 2000-2001 Furbearer Montana Trapping Regulations
- Parks/FAS Visitation Summary 1999-2000
- 2000-2001 Montana Fishing Regulations
- 2001 Montana Boating Laws
- Fishing Access Sites
- Montana State Trails Plan Executive Summary, April 2001
- Montana State Trails Plan, April 2001
- Programmatic Environmental Impact Statement Executive Summary, April 2001
- Programmatic Environmental Impact Statement, State Trails Program, April 2001
- FWP 2000 Annual Report
- Fisheries Beyond 2000: Fisheries Program Strategic Plan 1999-2010
- FY 2000 Snowmobile Program Report
- 1995-2000 Chart of Montana Non-Resident Visitation
- 1995-2000 Montana State Park Visitation Compared to Glacier & Yellowstone NP
- 1991-2000 Lands Use License Sales Comparison
- Visitation Reports: MT State Parks & Fishing Access Sites, 1995, 1996-1997, Calendar 1998/Fiscal 1999
- Final Programmatic Environmental Impact Statement Record of Decision and Executive Summary, April 1999
- 2020 Vision Executive Summary 1998
- 2020 Vision, December 1998
- Vision for the Future
- Responsive Management: Montana Residents' Opinions and Attitudes toward MFWP, Vol 1, Oct. 1997
- 1996 Montana National Survey of Fishing, Hunting, and Wildlife-Associated Recreation
- 1996 National Survey of Fishing, Hunting, and Wildlife-Associated Recreation
- Montana State Parks Brochure and Guides
- Off-Highway Vehicle Recreation In Southwest Montana
- The Montana Trail User Study, 1998
- A Contingent Valuation Assessment of Montana Deer Hunting: Attitudes & Economic Benefit Oct. 1990
- The Net Economic Value of Fishing in Montana, Aug. 1987

Montana Department of Transportation (MDT)

Helena, Montana

Contact: Jan Vogel or Pat Saindon

(406) 444-3143, www.mdt.state.mt.us

- 2001 Public Involvement Telephone Survey
- TranPlan 21 2002 Draft Annual Report
- TranPlan 21 2001, 2000, 1999 Annual Reports
- 2002 State Transportation Improvement Program (STIP)

- 2000-2002 Statewide Transportation Improvement Program Draft
- Helena Reg'l Airport Commercial Activity Statistics, Feb. 2000
- State of Montana Air Carrier/Commuter Flights and Passengers
- Air Transportation in Montana
- Roosville Border Crossings Survey Results
- 2000 Rural Traffic Flow Map
- Lewis & Clark Bicentennial Highway Planning Map, Jan. 2001
- Highway Planning Map of Lewis & Clark Marker Locations, Updated Feb. 1999
- Montana's Highway Rest Areas Map, Existing Sites, Nov. 2001
- Montana Rest Area Planning Map, November 2001
- Accident/Safety Information – areas of concern
- Congestion Management Systems (CMS) Definition (Congestion indices for Montana roads)
- Montana Rest Area Planning Map – Updated December 1999
- Secondary & State Hwy Level of Service-1998 Existing Network and 1998 Traffic, & 2003 Traffic Update
- Interstate, Non-Interstate & Primary Level of Service-1998 Existing Network & 1998 Traffic, & 2003 Traffic Update
- National, Primary & Secondary Highways and Tribal Reservations – revised Dec. 21, 1998
- Automatic Counters 1990, 1993, 1994, 1995, 1996, 1997, 1998, 1999
- Traffic by Sections, Montana 1995, 1997
- Amtrak Ridership Station Totals 1996-2000
- Amtrak schedules & stops (needed)
- Amtrak passenger info (#'s, sources, MT arrivals/boardings, etc.)

Montana Lewis & Clark Bicentennial Commission

Helena, Montana

Contact: Clint Blackwood

(406) 443-2109, www.montanalewisandclark.org

- *Legacy: Montana Lewis & Clark Bicentennial Master Plan*
- Lewis & Clark Bicentennial Projects Jan. 2000 ("91 Projects")
- Montana Lewis & Clark Trail: 1805 Trail West & 1806 Trail East with 2005/2006 numbered sites
- Commission Overview and Resource Library
- State Agency Representatives (Commission Overview)
- Committees & Meeting Notes
- "Journal Notes" MTLCBC newsletter
- Regional & National Conferences, Workshops and Meetings
- Lewis & Clark - The Montana Journey
- Lewis & Clark Community Planning Workshop Resource Directory 1999
- Lewis & Clark Trail, History & Opportunities
- List of Lewis & Clark Events in Montana
- Year 2000 Lewis and Clark Bicentennial Training Academy
- Funding Resources & Programs for L&C

Montana Tribal Tourism Alliance

Helena, Montana

Contact: RJ Young

(406) 768-5155

- Proposed Tribal L&C Projects in Montana ("91 Projects")
- Tribal L&C Bicentennial Plans
- Montana Indian Reservations Map
- Assorted Montana Tribal Travel/Tour Guides
- Tribal Colleges Information

Bureau of Land Management

Lewistown, Montana

Contact: Clark Whitehead

(406) 538-7461, www.mt.blm.gov

- FY2001 Visitor Days by Activity
- Visitation: 1995 & 2001
- Lemhi Resource Management Plan info

U.S. Army Corps of Engineers

Fort Peck, Montana

Contact: Darrin McMurry

(406) 526-3411, www.usace.army.mil

- Fort Peck Lake visitation 1990-2001
- Misc. information on Fort Peck Interpretive Center

U.S. Fish and Wildlife Service

Helena, Montana

Contact: Shannon Heath

(406) 449-5225, www.fws.gov

- USFW 1991-1996 Survey Comparison: Hunting, Angling, Wildlife Watching
- National 1990-2000 Hunting, Angling License Sales
- 2001-2006 Projects from Refuge Maintenance Mgmt System
- Banking on Nature: The Economic Benefits to Local Communities of NWR Visitation, July 1997
- USFW Region 6 Refuge System Centennial Outreach Implementation Plan, July 2001
- Montana Nat'l Wildlife Refuge Project "Wish List" from USFW Refuge Operating Needs System database
- USFW MT Nat'l Wildlife Refuge System Visitation, FY 1997-2001
- USFW L&C Bicentennial Outreach Plan Draft

National Park Service

Deer Lodge, Montana

Contact: Scott Eckberg

(406) 846-2070, www.nps.gov

- The National Parks: Index 1999-2001
- Visitor Satisfaction: Grant Kohrs Ranch, May 1999
- Big Hole/Bear Paw Battlefields, Grant-Kohrs Visitation Reports
- 1999 Grant Kohrs Ranch Visitor Study by J. Matthew Conner
- Glacier Nat'l Park Vehicle Movement & Traffic Study, Dec. 1997
- Total Understanding of the Social-Economic Context of GNP, Apr. 1996
- GNP Visitors Services Project, Mar. 1991, Univ. of Idaho study
- Lewis & Clark National Historic Trail Administrative Update: Apr. 1997, Oct. 1997, Apr. 1998, Oct. 1999

U.S. Forest Service

Missoula, Montana

Contact: Keith Thurkill

(406) 329-3602, www.fs.fed.us

- Issues and Concerns Related to USDA Forest Service's Recreational Fee Demonstration Program, 2002
- Visitation: USFS L&C Interpretive Center, Great Falls, MT
- Lolo Trail Plan
- Lemhi Pass Facilities and Site Direction Initial Proposal
- "Getting Things Done!" State and Private Forestry Programs

Miscellaneous

- Surrounding States Travel Guides
- Assorted Montana Tour Guides and Brochures
- Assorted Lewis & Clark Bicentennial Literature
- Article: "Gateway Communities" by Edward T. McMahon, *Planning Commission Journal*, Spring 1999
- Article: "Trends in Public Perception of Hunting: An Examination of Support for Hunting as a Tourism Attraction", Kelly J. MacKay, University of Manitoba, Canada
- "America in Transition", Peter C. Yesawich, presentation at 2002 Montana GOV's Conference
- Montana Conservation Corps Annual Report 1997
- Montana Cmte for the Humanities Speakers Bureau 1999-2000